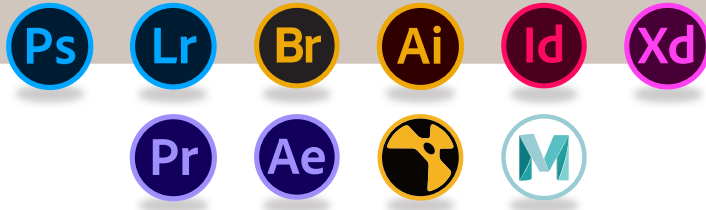




# Donal Herlihy

Multimedia Designer



## CONTACT

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D07 VP84

+353 87 7838796

donal\_herlihy@yahoo.co.uk

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www.donalherlihy.com

## SOFTWARE

Adobe CS  
Microsoft Suite  
Figma  
Nuke  
Maya  
Shotgrid

## EDUCATION

### BALLYFERMOT TRAINING CENTRE

QQI Level 5 Traineeship in VFX & Animation

### CDETB

QQI Level 6 Train the Trainer  
QQI Level 6 Management Development  
(Supervisory Management, Leadership,  
Business Management, Strategic Planning)

### UX DESIGN INSTITUTE | GCU GLASGOW

NFQ7 Diploma in UX Design  
NFQ6 Certificate in UI Design  
NFQ5 Certificate in UI Software

### IRISH ACADEMY OF COMPUTER TRAINING

Adobe CS Update Training  
Diploma in Desktop Publishing

### FAS TRAINING CENTRE

FETEC Cert in Graphic Design

## SKILLS

Digital Photography	Leadership
Image Manipulation	Problem Solving
Graphic Design	Time Management
Catalogue Layout	Teamwork
Video Editing	Communication
Compositing	Project Management

## PROFILE

I am a creative, yet tech-minded individual with an excellent eye for detail. A keen problem-solver and still willing to learn, my many years experience in the photography/print industries have trained me to ensure all projects are completed on schedule and to a high level of detail.

I have a screen pass and a full clean Irish Driving License and have no issues travelling if required.

Outside of work I am a keen landscape photographer, world traveler & musician.

## EXPERIENCE

### Graphic Designer / Jewellery Photographer

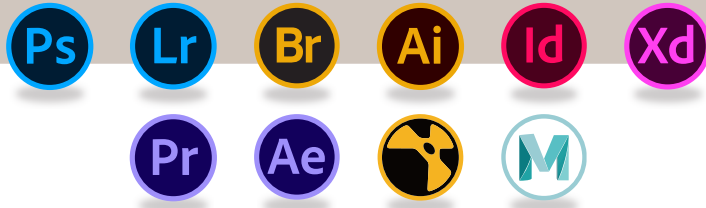
Solvar Irish Jewellers Ltd. Jun 2004 - Feb 2021

- In charge of designing Solvar's yearly catalogue, mini brochures and Irish symbol & Jewellery information leaflets.
- Designing POS, Magazine adverts, story cards, posters and any other marketing material ensuring branding is kept uniform across all.
- Working with customers to create branded packaging through liaising with customers marketing departments.
- Responsible for photographing all Solvar stock for catalogue, advertising and both on-line and off-line media.
- Updating and maintaining the media library and arranging all digital assets in an easy-to-navigate folder system.
- Any other corporate graphic duties including updating the employee handbook, corporate stationary, generic building signage and advising HR on printing.



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Adobe CS Update Training  
Diploma in Desktop Publishing

**FAS TRAINING CENTRE**  
FETEC Cert in Graphic Design

## EXPERIENCE

### Graphic Designer / Jewellery Photographer

ANG Ltd. Jun 2004 - Jan 2017

Up until Jan 2017, Solvar was part of the ANG group consisting of Solvar, Fields Jewellers & Fraser Hart Jewellers (UK). On top of my work for Solvar, during this period I was also undertook for the following duties:

- Responsible for all Fields, Fraser Hart stock photography.
- Ensuring all printed media across all 14 Fields stores were colour matched and within branding guidelines.
- Creation and upkeep of Branch Manager Business cards, Store information packs and Jewellery & Diamond info & insurance leaflets.
- Design of point of sales, display backboards, packaging and magazine adverts.
- Liaising with various watch companies to obtain digital assets and ensuring all images are up to date and to the vendors required standards.

## REFERENCES

**Brendan Dowling** - Course Coordinator, VFX, BCFE  
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linkedIn: linkedin.com/in/fiona-spencer-0a732944

**Gerry Bohan** - Retail Manager, Fields Jewellers Ltd.  
(Now Retired)

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email: gerryvbohan@gmail.com